

# FormulaShell®

Premium Automotive Lubricants

**S**hell Canada has an established reputation for providing quality products and services to its customers. We continually work to improve our **FormulaShell** family of lubricants to meet the changing demands of today's automobiles.



You can count on all **FormulaShell** motor oils to deliver:

- **Superior Wear Protection**  
Enjoy premium protection in all North American extremes.
- **Excellent Engine Cleanliness**  
The premium dispersants and detergents in all **FormulaShell** motor oils help combat varnish and sludge deposits in your engine, ensuring efficient engine operation and longer engine life.
- **Outstanding High Temperature Performance**  
When it's hot, **FormulaShell** motor oils protect!
- **Excellent Low Temperature Performance**  
In critical start-up conditions, **FormulaShell** motor oils flow quickly to protect vital engine components

To meet diverse automotive requirements, a variety of **FormulaShell** motor oil products\* are available, including FormulaShell 100% Synthetic, FormulaShell mineral-based motor oil, FormulaShell Synthetic Blend and FormulaShell Automatic Transmission Fluid.

## Formula Shell 100% Synthetic Motor Oils



- deliver optimum performance, especially in extreme temperatures
- provide improved low temperature oil pumping performance
- superior protection against the formation of sludge, rust and varnish, reducing friction and enhancing fuel economy
- recommended for automobiles, high performance and turbo-charged gasoline engines, and light trucks requiring ILSAC GF-3 or API SL
- also recommended for light duty diesel engines requiring an API CF engine oil

\* Always consult your Owner's Manual to select the FormulaShell lubricant that is right for your car.



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## FormulaShell Synthetic Blend Motor Oils

- 5W-30 and 10W-30 grades exceed ILSAC GF-3; all grades exceed API SL
- excellent fuel economy, especially with 5W-30 and 10W-30 grades
- 5W-30 grade provides superior low temperature performance
- recommended for vehicles operating under severe conditions, including stop-and-go travel and carrying heavy loads
- recommended for all types of North American and imported vehicles in both hot and cold weather



## FormulaShell Motor Oil



- 5W-20, 5W-30 and 10W-30 grades exceed ILSAC GF-3; all grades exceed API SL
- excellent fuel economy, especially with 5W-20, 5W-30 and 10W-30 grades
- low oil consumption, especially with 5W-20 and 5W-30 grades
- recommended for all types of North American and imported vehicles in both hot and cold weather

## FormulaShell Automatic Transmission Fluids

- premium automatic transmission fluids approved for most modern vehicles
- various blends to meet OEM standards:
  - FormulaShell Mercon V (Ford and General Motors)
  - FormulaShell ATF+3 (Chrysler)
  - Mercon/Dexron III (Ford and General Motors)



**FormulaShell... Quality you can count on for all your motoring needs.**

For more information call 1-800-661-1600 or visit [www.shell.ca/lubricants](http://www.shell.ca/lubricants).